



ms Prinsendam  
November 27, 2013

Dear Valued Guest,

As you know, one of the worst storms in recorded history battered the central Philippine islands on November 8, 2013. Typhoon Haiyan (locally known as Yolanda) caused monumental devastation leaving thousands of people without transport, communications and power. Early reports indicate the death toll to be in the thousands, with 80% of houses and structures obliterated along the typhoon's path.

With more than 2,500 Filipino crew members working on Holland America Line vessels, this disaster has affected a number of our crew, officers and their families. Our hearts go out to our colleagues and all those that have been impacted by the storm. As the extent of the damage caused by Typhoon Haiyan unfolds, many people within the Holland America Line family are asking how they can help. In addition, we have received numerous inquiries from our guests as to how they can contribute.

Holland America Line has selected the Philippine Red Cross to receive guest donations in support of their humanitarian and emergency relief efforts. Those onboard who wish to make a contribution can do so via their onboard account at the Front Office. 100% of all donations received will be forwarded to the Philippine Red Cross in support of their "Supertyphoon Yolanda" (Haiyan) fund. Holland America Line will also be making a corporate donation to disaster relief efforts.

I am very proud of our employees, guests and friends for reaching out to join us in response to this catastrophic event. Our thoughts and prayers go out to the many victims and their families in this time of great need and especially to those among our valued crew members who were personally affected.

Sincerely,

A handwritten signature in black ink, appearing to read "Stein Kruse".

Stein Kruse  
President and Chief Executive Officer